Dear friends,

2014 marked the YMCA’s 100th year serving southern Arizona and we took the year to celebrate, reminisce, and recall our history, our roots, and the people who molded our Y into the strong, community-focused organization we are proud to be today.

Our revisit of the past 100 years reaffirmed our path for the future. It has reminded us of our leaders’ intentions and passion, and united our past and present convictions as we carry on our traditions of serving all people, male and female, youth and adult, individuals and families.

We are astounded, once again, by our community who came out in droves to show their support of the Y in a myriad of ways for which we couldn’t be more proud and grateful. Through the next few pages, please take a moment to celebrate the year with us. You’ll find some great photos and stories of our journey through our past with our inaugural Hall of Fame induction and our Centennial Celebration.

Winston Churchill once said, “The further back you look the farther forward you can see!” Now that we have gone back, we’re re-energized for the future. I want to share a few things I know for certain.

• Y programming will continue to involve all age groups from the very young, to the elderly and everyone in between.

• With your help and the support of our community, we will continue, as we have for 100 years, to strengthen our community through Youth Development, Healthy Living, and Social Responsibility.

• This is your YMCA and it will be as great in the future as you choose to make it.

Thank you for all you do and for your continued support of the Y.

Sincerely,

Dane Woll
President/CEO

Kevin Burnett
Board Chair
In 2014, we inducted more than 100 people, groups and organizations into our inaugural Hall of Fame. The inductees were chosen because they helped shape us into the Y we are proud to call ourselves today.

INDUCTEES

Activate Tucson
Angel Charity for Children
Arnold E. Aros
William R. Assenmacher
Association Leadership
Arizona Daily Star
Sportsmen’s Fund
Rollin Edward “Rollie” Ball
Emery Barker
Bruce O. Beach
Peter F. Beahan
Gene Benton
Henry K. Boice
William “Bill” Daniel Breck Sr.
Jerry Bromiel
Larry A. Brown
Kevin Burnett
Roger M. Canchola
John Casadei
Ivan O. Chapel
City of Tucson Parks & Recreation Department
Marion R. “Dick” Clausen
Corporate Board Leadership - the Early Years
Mike Cracovaner
Jack Davis
Colonel L. Ray Day
Don Deal
Rosemary DeCook
Cedric & June Dempsey
Joe Dhuey
Tom Dinkins
Susan Dodd
Peter Douglas
Bruce L. Dusenberry
Richard “Dick” M. Edwards
Robert A. (Bob) Elliot
Emerald Foundation
Richard G. and Jane E. Evans
Foundation Board Leaders
Jim Garcia
Rob Gillette
Terri Gomez
Kermit W. Greer
Jack Gumbin
Chick & LaVerne Hawkins
Jim Holmberg
Senator Douglas S. and Alice Holsclaw / Holsclaw Family
Honorary Life Members
Chuck Huckelberry
Don Jenks
Paul H. Jones
Doug Jones
Conrad Joyner
Jay Kittle
Al Koepper
Harold E. Kosanke, M.D.
Roger Landis
Dr. Donald B. Lewis
Randy Lewis
Lighthouse Lamplighters
L.A. Lohse
Ashby I. Lohse
Linda Lohse
Clermont D. Loper
The Lovejoy Family
Edmund Marquez
Arthur H. Martin
John L. Mascarella
Fletcher McCusker
S. Jack McDuff
Paul A. McKalip
Jeffrey Minker
Charles L. “Doc” Mobley
John Fitzgerald Molloy
Roy D. Morey
James E. Neihart
Clayton N. Niles
David Ollanik
Irving Ostroy
Harvey Lincoln Ott & Marion G. Moore Ott
Ott Y’s Women’s Club
Arthur N. & Phoebe Pack
Mary Jane Perkins
Pima County Natural Resources, Parks and Recreation
Donald Pitt
Paul G. Rees Jr.
Sol Resnick
James Ronstadt
Thomas Roof
CN Dino Sakellar
John “Jack” Sakrison
Jim Sakrison
Dr. Helen S. Schaefer
Delbert Lyle Secrist, M.D.
Floyd W. Sedlmayr
Howard W. Selby Jr.
Enrique Serna
Nomi Smith
Stan Spackeen
Harry & Marjorie Stewart
Robert S. Svob
Stanley W. Trachta
Tucson Conquistadores
Morris K. Udall
Bill Valenzuela
Billy Joe Varney
David T.C. Wright
Y’s Mens’ Clubs

Get your limited edition 100th ANNIVERSARY HALL OF FAME BOOK by emailing your name and address to info@tucsonymca.org today!
October 29, 2014

CENTENNIAL Celebration

The YMCA of Southern Arizona celebrated 100 years of strengthening our community in 2014 with a grand Centennial Celebration at the Westin La Paloma. Congressman Ron Barber attended the event and read the Congressional Record he entered about the Y’s anniversary.

Other activities at the event included tables of historical items for guests to peruse, a photo fun booth, light up bracelets for our Hall of Fame inductees, birthday cake and, of course, dancing to the song ‘YMCA’.

Our Hall of Fame inductees were memorialized in a special edition YMCA of Southern Arizona Hall of Fame book; a gift for each family who attended the event. The book features YMCA history as well as a photo and snippet about each Hall of Fame inductee’s experience at the Y.

More than 700 people joined the Y for hors d’oeuvres, cocktails, and fun at the 100th birthday celebration.

Thank you to the event committee for all their hard work!

CENTENNIAL CELEBRATION EVENT COMMITTEE
Linda, Jennifer & Patricia Lohse, Co-Chairs
Marguerite Brown
Cris Ciasca
Kerry Dufour
Bruce Dusenberry
Lynne Wood Dusenberry
Sandra Maxfield
Elaine Nathanson
Sandy Ruhl
Amanda Thomas
Rachele Peterson
Cindi Ward
Thank you to everyone who pitched in to make our Centennial Celebration a wonderful party honoring everyone throughout Y’s 100 years in southern Arizona!
16 teens from the Northwest YMCA’s Angel Youth Center worked hard in 2014 to raise more than $35,000 to attend a Leadership and Teamwork Education Series at Disneyland.

The select few teens were chosen to participate through a rigorous process. Each applicant, aged 13-18, completed a five question essay and was evaluated based on her or his service to the community, leadership aspirations, performance at home and school, and overall what they hoped to gain from attending the Education Series.

“Overall, we looked for a healthy balance in the applicant,” said Yvette Sykes, Senior Program Director – Teen and Family at the Northwest YMCA Pima County Community Center. “We recognize the importance for teens to stretch their limits and challenge themselves, but all in within moderation. Healthy Living is one of our main focus areas at the Y.”

While at the Education Series at Disneyland, the teens volunteered at the L.A. Food Bank then headed to Disneyland where they discovered the four C’s of Walt Disney leadership.
Did you know the Y offers EnhanceFitness? An evidence–based group exercise program for older adults that uses simple, easy to learn movements that motivate individuals (particularly those with arthritis) to stay active throughout their lives. Each class session includes cardiovascular, strength training, balance, and flexibility exercises and the fostering of strong social relationships between participants.

The classes are designed to safely increase participants’ fitness levels through aerobic and strength training exercises while building a sense of community and social connectedness among class members. EnhanceFitness has been proven to increase participants’ strength, balance, flexibility, mood, general activity level, and independence when they attend on a regular basis.

The program is beneficial for older adults in general, but has been deemed particularly safe and effective for older adults living with arthritis and is a recommended arthritis intervention by the Centers for Disease Control and Prevention. Plus, it’s so much fun!
Stewards of Children

The Y partnered with the Girl Scouts of Southern Arizona and started a movement of epic proportions. One with a vision to end one of the most devastating epidemics facing children today - child sexual abuse.

One in 10 children will face this traumatic experience that steals their innocence, usually alone, without any adult help. And, 5% is the answer. Studies show that training 5% of a community in the awareness and prevention of child sexual abuse can move the needle on the epidemic.

Together, with a group of more than 50 (and growing!) local organizations, we plan to train 50,000 (5%) people in Pima County using the nationally available, evidence-informed training called Stewards of Children that puts adults in the driver’s seat of child sexual abuse prevention.

This two hour training available from Darkness to Light is the only nationally available, evidence-informed program of its kind, and is shown to increase knowledge, improve attitudes, and increase child-protective behaviors.

Our call to action is simple. Join our movement. Take the training.

Together, we can make a difference for children everywhere.

tucsonymca.org/stewards
Few nonprofit organizations have been blessed with consecutive generations of family involvement. In this our centennial year, we honor five generations of the Lohse family whose involvement and sustained participation has helped to shape our YMCA into the strong cause-driven organization it is today.

100 years ago, LA Lohse was instrumental in bringing the YMCA to Tucson; his volunteer career spanned nearly 40 years. Ashby Lohse, LA’s son, at 6 months old was likely the youngest member to join the Y, and was even baptized in the Y’s swimming pool. His brother, Allen, chaired the Lighthouse board. Ashby’s son, Bob, the third generation of the Lohse family, served on the Lohse board and remains an active participant. Bob’s wife Linda, has served since 1979 and was the first woman to chair the YMCA Corporate Board. Bob’s sister-in-law, Kathy has been an active participant for much of her life.

Bob and Linda’s daughters, Jennifer and Patricia have attended Y programs since their youth and are now serving in leadership capacities. Jennifer and Jason’s children, Riley and Mackenzie both have benefited from the Y’s preschool and school age programs.

The family has been significantly involved in the YMCA Foundation. Ashby and others established the Foundation with a vision of ongoing operational support for Tucson kids and families...forever. They have made gifts to and established funds in the Foundation that support programs ranging from capital projects, building reserves/maintenance and scholarships for kids and families at branches association-wide.

We share our enduring thanks for all the Lohse family has done for our YMCA!
**Financial Review**

**Revenue**
- Public Support/Contributions: 15% » $1,612,871
- Other Income: 2% » $230,249
- Program Revenue: 30.5% » $3,295,950
- Membership Revenue: 43.1% » $4,665,013
- Government/Grants: 9.4% » $1,018,278

**Total Revenue** » $10,882,361

**Total ending net assets** » -$11,726,701

**Expenses**
- Member Services: 40% » $4,696,791
- Financial Development: 2.3% » $273,911
- Child Care: 29.6% » $3,489,090
- Program Services: 14.6% » $1,729,867
- General/Administration: 13.5% » $1,597,768

**Total Expense** » $11,787,427

**Community Impact Stats**
- 57,512 » Southern Arizona adults and children live life stronger through YMCA health and fitness facilities and programs
- 24,267 » youth members ages 18 and under, comprising 42% of members
- 20,000 » meals provided; increasing access to healthy food in our summer camps and USDA food program
- 15,675 » children and adults benefit from financial assistance provided by our YMCA
- 5,000 » greater Tucson children learn water safety and swimming—invaluable lifetime skills
- 4,700 » greater Tucson children benefit from safe, affordable YMCA child care and summer camps
- 4,129 » kids and teens make lifelong friends at Triangle Y Ranch Camp, and hundreds of adults participate in education and recreational programs
- 3,700 » local kids and teens learn the value of teamwork through our YMCA sports programs
- 1,500 » individuals volunteering more than 42,000 hours at a value of more than $950,000
CORPORATE BOARD OF DIRECTORS OFFICERS
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Cathy Scheirman, Chief Financial Officer
Annemarie Medina, VP Corporate and Community Partnerships
Mike Reuwsaat, VP Branch Operations

YMCA FOUNDATION OF SOUTHERN ARIZONA BOARD OFFICERS
Cindy Schroeder, Chair
Kathleen Hanley, Vice Chair
Jack McDuff, Treasurer
Dennis Merideth, Secretary

Foundation Assets » $4,829,452

VOLUNTEER LEADERSHIP AND BRANCH EXECUTIVES
LIGHTHOUSE/CITY YMCA
2900 N. Columbus Blvd.
Ryan Golseth, Chair
Suu Holtslander, Executive Director

LOHSE FAMILY YMCA
60 W. Alameda St.
Eric Ponce, Chair
Mike Reuwsaat, Executive Director

MULCAHY YMCA AT KINO COMMUNITY CENTER
2805 E. Ajo Way
Frank Barraza, Chair
Leticia Lujan, Executive Director

Northwest YMCA/Pima County Community Center
17770 N. Shannon Rd
Stephen Gonzales, Chair
Tony Ceresoli, Executive Director

OTT FAMILY YMCA
401 S. Providence Rd.
Suu Holtslander, Executive Director

TRIANGLE Y RANCH SUMMER CAMP AND RETREAT CENTER
Oracle AZ
Jon Trachta, Chair
Mike Reuwsaat, Executive Director
Our Values
Caring, Honesty, Respect, Responsibility

Our Mission
The YMCA of Southern Arizona is dedicated to improving the quality of human life and to helping all people realize their fullest potential through the development of Spirit, Mind and Body.