



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2015

YMCA OF SOUTHERN ARIZONA
ANNUAL REPORT
The Y. For a better us.™



Dear friends,

Coming into our 101st year in southern Arizona, the YMCA is proud to know that our work in Youth Development, Healthy Living and Social Responsibility has truly impacted our community.

We are proud of our collective accomplishments but equally proud of the dedication of a great volunteer and staff team who have made it happen. It's because of people like you, that we are the community-focused organization serving one in five Pima County residents today.

The Y's work in Youth Development through programs like youth and government, inclusive sports leagues, aquatics trainings, and teen leadership help youth and teens build confidence and skills that will last them a lifetime. Our work in Healthy Living through programs like Enhance Fitness, YMCA memberships, Diabetes Prevention, and fitness training help our community build strength and relationships that improve their wellness of spirit, mind, and body. And, it's through our Social Responsibility programs like Stewards of Children, Military Outreach, and financial aid scholarships that we can reach our and lift up those in need so that everyone feels like they have a place where they belong.

We encourage you to continue reading through our annual report to learn more about how your support benefits all of us.

For a better you.
For a better community.
For a Better Us.™

Thank you for all you do and for your continued support of the Y.

Sincerely,



Dane Woll
President/CEO



Don Jenks
Board Chair



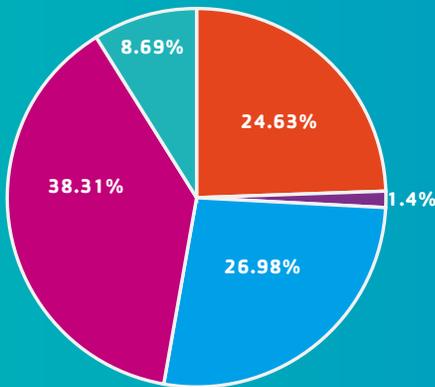
Our Values

Caring, Honesty, Respect, Responsibility

Our Mission

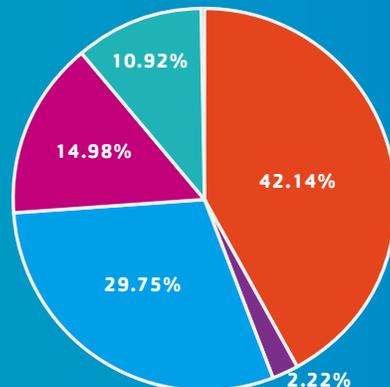
The YMCA of Southern Arizona is dedicated to improving the quality of human life and to helping all people realize their fullest potential through the development of Spirit, Mind and Body.

FINANCIAL REVIEW



REVENUE

Public Support/Contributions » **24.63%** » \$3,014,478
 Other Income » **1.4%** » \$170,979
 Program Revenue » **26.98%** » \$3,302,358
 Membership Revenue » **38.31%** » \$4,689,642
 Government/Grants » **8.69%** » \$1,063,725
Total Revenue » **\$12,241,182**
Total ending assets » **\$13,946,112**



EXPENSES

Member Services » **42.14%** » \$4,767,083
 Financial Development » **2.22%** » \$251,666
 Child Care » **29.75%** » \$3,365,284
 Program Services » **14.98%** » \$1,694,532
 General/Administration » **10.92%** » \$1,235,010
Total Expense » **\$11,313,575**

COMMUNITY IMPACT STATS

- 59,008** » Southern Arizona adults and children live life stronger through YMCA health and fitness facilities and programs
- 24,042** » youth members ages 18 and under, comprising 42% of members
- 20,000** » meals provided; increasing access to healthy food in our summer camps and USDA food program
- 16,461** » children and adults benefit from financial assistance provided by our YMCA
- 5,081** » greater Tucson children learn water safety and swimming—invaluable lifetime skills
- 4,212** » greater Tucson children benefit from safe, affordable YMCA child care and summer camps
- 4,256** » kids and teens make lifelong friends at Triangle Y Ranch Camp, and hundreds of adults participate in education and recreational programs
- 6,500** » local kids and teens learn the value of teamwork through our YMCA sports programs
- 1,250** » individuals volunteering more than 35,860 hours at a value of nearly \$820,000

A man with a beard and orange sunglasses is in a swimming pool, holding a young child on his back. The child is wearing a black and white striped swimsuit with a pink life preserver. The water is clear blue.

SAFETY AROUND WATER

At the YMCA, we know that being around water is a part of life. We want kids and adults to learn how to swim and be safe around water. Everyone can participate in our vast range of programs that include All Kids Swim, Group Swim Lessons, Private Swim Lessons, ARC Lifeguard Training, Swim Instructor Training, Vest It Up, Water Fitness, and Swim Teams.



At the YMCA of Southern Arizona in 2015,

2,859 kids and adults took YMCA swim lessons at our branches

More than **500** kids got a free YMCA swim lesson at a KVOA SwimFest

940 kids recieved free YMCA swim lessons through All Kids Swim

7,155 youth participated in swim, sports, and play programs

Lifesaving vests and swim lessons were provided to **414** kids through a partnership with TMC for Children and Kohl's Cares

COMMUNITY PROGRAMS



We have been listening and responding to our communities' most critical social needs for 101 years. Whether developing skills or emotional well-being through education and training, welcoming and connecting diverse demographic populations through global service, or preventing chronic disease and building healthier communities, the Y fosters the care and respect all people deserve.

At the YMCA of Southern Arizona in 2015,

267 prediabetic adults attended our Diabetes Prevention Program classes and learned strategies to prevent a diabetic diagnosis

More than **700** adults were trained how to prevent, recognize and respond to child sexual abuse through Stewards of Children training

Children and their families received **20,000** free meals through the summer food programs

14 refugee kids recieved Tri Y youth camp scholarships through the YMCA International Diversity and Outreach Committee





YOUTH DEVELOPMENT

We believe that all kids and teens deserve the opportunity to discover who they are and what they can achieve. That's why, through the Y, millions of youth today are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievements.

At the YMCA of Southern Arizona in 2015,

1,784 youth made new friends, sang, played, explored, learned, and laughed at summer day camp

More than **850** campers experienced the great tradition and fun that is Triangle Y's overnight camp which focuses on good decision-making and social growth among campers

With respect, responsibility, honesty, and caring at the core **6,500** youths learned sportsmanship and healthy competition through YMCA sports

536 children built character values, self-esteem, and improved their kindergarten readiness at YMCA preschools

1,035 elementary age kids recieved quality care in a safe, healthy, and fun atmosphere at our before and after school programs

7,831 teens participated in professional growth programs like youth and government and Leaders in Training



YMCA Foundation of Southern Arizona

LIVING A LEGACY

ATTORNEY'S QUESTION TRIGGERS HOLMBERG BEQUEST

Jim Holmberg hadn't expected the question. Not from his attorney anyway: "Any charity you want to leave something to?"

The attorney was not trying to make Jim a better person. He was simply pointing out that Jim was vulnerable to the then lower estate taxes and might prefer to share some of his estate with causes that meant something to him rather than the IRS.

Jim, who had called the meeting to draft a revocable living trust, hadn't given the question much thought. He didn't have to. The YMCA immediately came to mind. After all, he had served on the Tucson YMCA board since 1974.

"My parents sent me to the LA Lohse YMCA, when it was the only Y in town and Tucson had a population of 100,000," he said. "They packed me off to my first Y camp in 1955. It was one of those things that just clicked for me."

He speaks of camp like he's eleven again and just got home from his week away.

"It was wonderful. We had horseback riding, archery, hikes, crafts - including those tooled leather wallets we made for our folks - and campfires. I fondly remember sleeping in those 12 man surplus army tents on official surplus army cots - really warm for those 1 p.m. mandatory naps. Everything was so much fun, yet we were learning YMCA values," he said.

"I went three years in a row and liked everything about it...the food, the activities, the counselors, the comradeship," Jim said.

When Jim retired from Bank of America as the Senior Vice President and Regional Executive at Bank of America, the Bank of America Foundation made a \$10,000 gift to the YMCA Foundation in honor of Jim's years of service. That contribution established the "Jim and Veronika Holmberg Fund." In addition to Jim's generous annual giving, the Fund he established over a decade ago helps provide scholarships for the Lohse Family YMCA members today!

"I suppose everyone has favorite charities," he said. "For some reason, the YMCA always struck a chord with me. It gets kids off to a good start. It got me off to a good start."

He hopes others will think about making a bequest to the YMCA Foundation of Southern Arizona. "My attorney reminded me how easy it can be to make a meaningful gift to a good cause. I know he has other clients who could do the same."



Jim Holmberg,
Heritage Circle Member



YMCA FOUNDATION OF SOUTHERN ARIZONA BOARD OFFICERS

Kathleen Hanley, Chair
Dennis Merideth, Vice Chair
Anne Hoff, Secretary
Cindy Schroeder, Treasurer

Committee Chairs

Cindy Schroeder, Finance
Dennis Merideth, Marketing and Planned Giving
Mary Jane Perkins, Heritage Circle

Total assets » \$4,586,754



CORPORATE BOARD OF DIRECTORS

Officers

- Don Jenks, Chair
- Cindy Kuhn Vice Chair
- Tom Furrier, Treasurer
- Adaline Klemmedson, Secretary
- Kevin Burnett, Immediate Past Chair

Members

- David Adams
- Teri Bankhead
- Peter Beahan
- Henry Boice
- Jerry Bromiel
- Rick Burrows
- Mike Cracovaner
- John Dennis

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- Henry Boice
- Jerry Bromiel
- Rick Burrows
- Mike Cracovaner
- John Dennis
- Brenda Even
- Sarah Frost
- David Garcia
- Rob Gillette
- Fred Gray
- Tom Hicks
- Doug Jones
- Wendy Kurtin
- Randy Lewis
- Linda Lohse

- Edmund Marquez
- Mary Belle McCorkle
- Jack McDuff
- Will McKay
- Honorable Leslie Miller
- Roy Morey
- JV Nyman
- Rebecca O'Brien
- Jason Ott
- Ray Robey
- Tom Roof
- Sandy Ruhl
- Dr. Helen Schaefer
- Enrique Serna
- Evan Swanson
- MaRico Tippett
- Bob Witt

YMCA OF SOUTHERN ARIZONA EXECUTIVE STAFF

- Dane Woll, President/CEO
- Kerry Dufour, Chief Development Officer
- Cathy Scheirman, Chief Financial Officer
- Annemarie Medina, VP Corporate & Community Partnerships
- Mike Reuwsaat, VP Branch Operations

VOLUNTEER LEADERSHIP AND BRANCH EXECUTIVES

LOHSE FAMILY YMCA

- Holsclaw Family Early Childhood Center
- Jacobs/City YMCA
- Eric Ponce, Chair
- Mike Reuwsaat, Executive Director

MULCAHY YMCA AT KINO COMMUNITY CENTER

- Mulcahy/City YMCA
- Frank Barraza, Chair
- Leticia Lujan, Executive Director

Northwest YMCA Pima County Community Center

- Angel Youth Center
- Jill Casson Owen, Chair
- Tony Ceresoli, Executive Director

OTT FAMILY YMCA

- Lighthouse/City YMCA
- Regional YMCA at the UA Tech Park
- Jenise Porter & David Wilson, Co-Chairs
- Charlie Buchanan, Executive Director

TRIANGLE Y RANCH SUMMER CAMP AND RETREAT CENTER

- Jon Trachta, Chair
- Chip Hutler, Executive Director